



Velg Training recognise that owning and managing an RTO goes beyond maintaining compliance and developing training and assessment materials. Business development, human resource management, marketing, innovation, and entrepreneurship all play their own part in the growth of a successful RTO.

In support of what it takes to run a successful RTO, Velg Training will be hosting the VET CEO Conference on 2 June 2017. The Conference program has been designed to address fundamental aspects of day-to-day RTO operations, as well as to explore critical components of future-proofing any business; strategy and planning, managing growth, and leadership.

The opportunity to hear from other leaders and to gain valuable insights into various approaches to key topics, is one no RTO CEO should miss.

## DATE AND TIME

2 June 2017

Registration: 8.00am - 8.30am

Conference: 8.30am - 5.00pm

Networking Function: 5.00pm - 6:00pm

## VENUE

Park Hyatt Melbourne

1 Parliament Square, off Parliament Place  
Melbourne, VIC 3002

	Member	Non-member
Early Bird (Closes 31 March 2017)	\$660	\$770
Standard Registration	\$770	\$880



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# P R O G R A M

8.00am - 8.30am

**Registration**

8.30am - 8.40am

**Welcome & Official Opening**

Kerri Buttery, Director of VET Content Development

8.40am - 9.00am

**The Honourable Karen Andrews MP, Assistant Minister for Vocational Education and Skills**

- Invited Presenter

9.00am - 10.00am

**Mindful Leadership: The Alex Malley Story**

Alex Malley, Chief Executive of CPA Australia, host of the Nine Network's leadership series The Bottom Line and author of the best-selling mentoring book The Naked CEO

10.00am - 10.20am

**Morning Tea & Networking**

10.20am - 10.50am

**Compliance Update**

The Hon Michael Lavarch AO - ASQA

10.50am - 11.20am

**Strategy and Planning**

Jonathan Chew, Director, Nous Group

11.20am - 12.00pm

**I Was Told There Would Be Free Beer: How great leaders create great cultures**

Lynne Schinella, RIPE Inc.

12.00pm - 12.45pm

**Networking Lunch**

12.45pm - 1.30pm

**Creating Loyal and Passionate Customers**

Keith Abraham, Founder, Passionate Performance Inc.

1.30pm - 2.10pm

**Leadership, Compliance, Productivity and Morale**

John Price, John Price & Associates

2.10pm - 2.30pm

**Afternoon Tea & Networking**

2.30pm - 3.15pm

**Strategy and Planning**

Claire Field, Principal, Claire Field & Associates

3.15pm - 3.45pm

**CEO Perspective**

Darrel Vecchio, CEO, Bizmatrix Pty Ltd

3.45pm - 4.30pm

**Panel Session**

John Price, Claire Field and Darrel Vecchio [Facilitated by Gerry Gannon]

4.30pm - 5.00pm

**Event Wrap Up**

Gerry Gannon

5.00pm - 6.00pm

**Networking Drinks**

See the full program online:  
[velgtraining.com/ceo-conference](http://velgtraining.com/ceo-conference)